

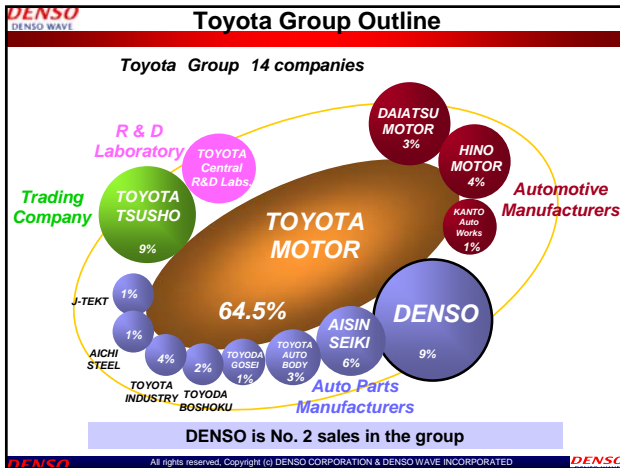
DENSO
DENSO WAVE

Productivity Improvement in DENSO

- with Robot & Auto ID -



Mr. Toyohiko Ito
Executive Managing Director
DENSO WAVE INCORPORATED

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DENSO and DENSO WAVE

| Company | DENSO | DENSO WAVE (DNWA) |
|------------------|---|---|
| |  |  |
| Established | 16 th November, 1949 | 1 st October, 2001 |
| Capital (Yen) | 187 billion | 495 million |
| Net Sales (Yen)* | 2,977 billion | 34 billion |
| Employees * | 120,812 | 1,035 |

*Consolidated basis as of March 31, 2010

DNWA was independent from DENSO in 2001.

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DENSO Manufacturing Way `MONOZUKURI`

| | |
|-------------------------|---|
| Basic philosophy | <ul style="list-style-type: none"> • TOYOTA Production System(TPS) Pursue efficiency and accuracy • Quality first |
|-------------------------|---|

| | |
|----------------------------|-----------------------------------|
| (Q) Quality | Zero defect |
| (D) Delivery time | Just-in-Time (JIT) |
| (C) Cost | High productivity |
| (S-E) Safety & Environment | Global Environmental preservation |
| (H) Humanity | Human oriented, respect |

Automation **Improvement**

Technology **Human**

DENSO establish world class Manufacturing Way by continuous technology and human development.

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Summary

DENSO Manufacturing Way `MONOZUKURI` is based on both Technology & Human skills development.

DENSO WAVE and DENSO INTERNATIONAL ASIA (Singapore) will fully support your activities.

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Thank you for your attention

For further information, please contact us at the following,

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